



Association of Bay Area Governments
Bay Area Air Quality Management District
Metropolitan Transportation Commission

Joseph P. Bort MetroCenter
101 Eighth Street
P.O. Box 2050
Oakland, CA 94607-4756
(510) 464-7942
fax: (510) 433-5542
tedd@abag.ca.gov
abag.ca.gov/jointpolicy/

Joint Policy Committee / Regional Planning Program

Date: January 11, 2006

To: Joint Policy Committee

From: Regional Planning Program Director

Subject: Implementing and Refining the Regional Vision: Current Status and Timeline

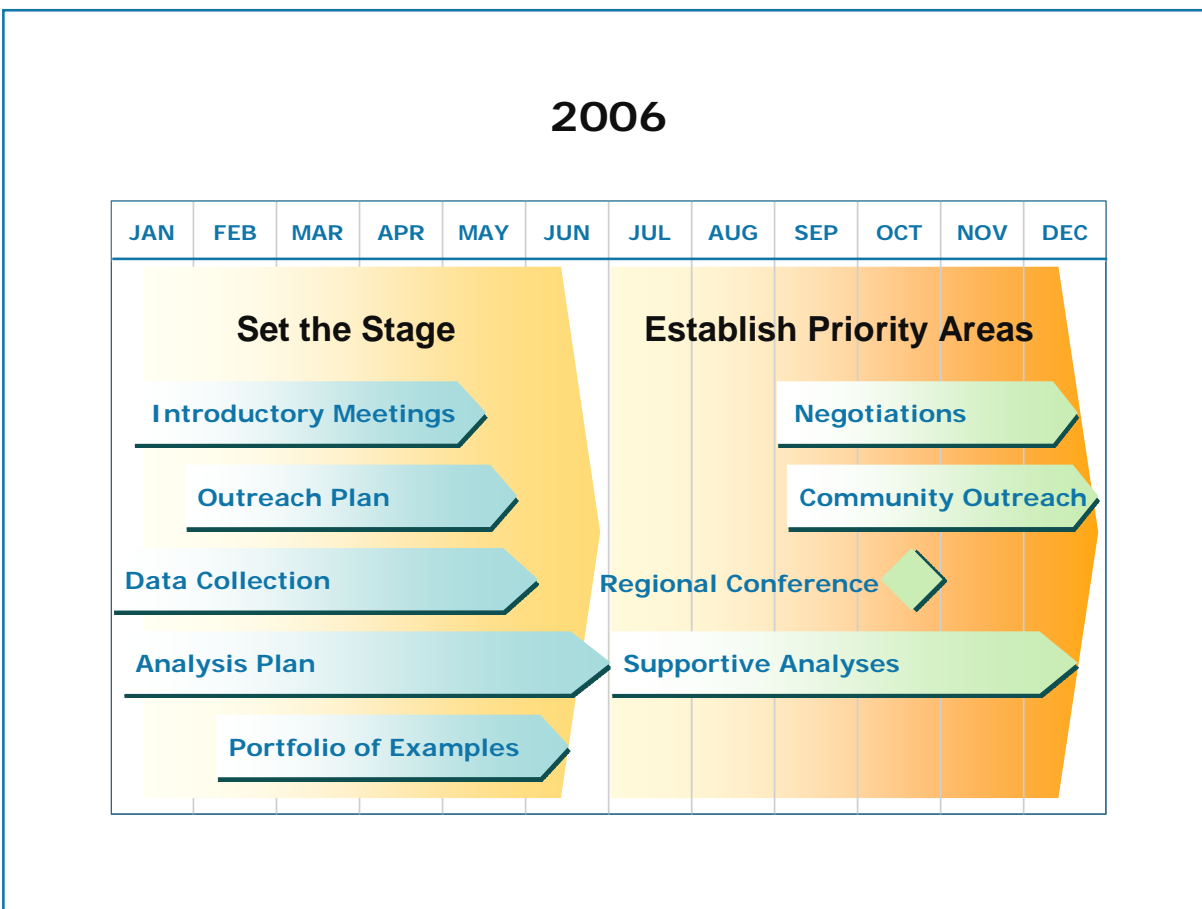
Last year the JPC approved a *Consolidated Work Program for Implementing and Refining the Bay Area's Smart-Growth Vision*. It also endorsed an application to the State of California's Regional Blueprint Planning Program to fund the initial stages of the *Consolidated Work Program*.

On December 21st, the State informed us that it had granted ABAG and MTC \$500,000 for the remainder of Fiscal Year 2005-06 (i.e., January through June) to pursue the work proposed in our Blueprint application. An additional \$500,000 has been set aside for Fiscal Year 2006-07, subject to successful completion of the tasks contemplated for the next six months and re-application. The grants are funded by federal transportation dollars channeled through the State. The \$1 million of state-allocated federal money will be supplemented by \$250,000 of regional in-kind match for a total program of \$1,250,000.

The grant-funded work pursues the housing emphasis in the *Consolidated Work Program*. More housing in the right places can help the Bay Area address its housing affordability issues while simultaneously improving transportation efficiency and conserving sensitive environment. The work also intends to engage local governments as committed partners. This is because achievement of the Vision depends heavily on land-use policy changes, which are the responsibility of local government.

The charts beginning on the next page summarize the proposed work for the calendar years 2006 and 2007. A more detailed Gant chart is attached.

The nature of the work, combined with the distribution of funding, results in a program which is heavily front-end loaded with preparatory technical tasks. The first six months will involve a great deal of data collection and the development of analysis and presentation tools which can assist with the partnered negotiation of priority development areas during the subsequent fiscal year. There is also an intense series of meetings to reintroduce local governments to the concepts of the Vision and enlist their partnership in the ensuing work. Meetings with regional and local stakeholders are also planned. All of this sets the stage for the negotiation of priority development areas which will occur during Fiscal Year 2006-07.

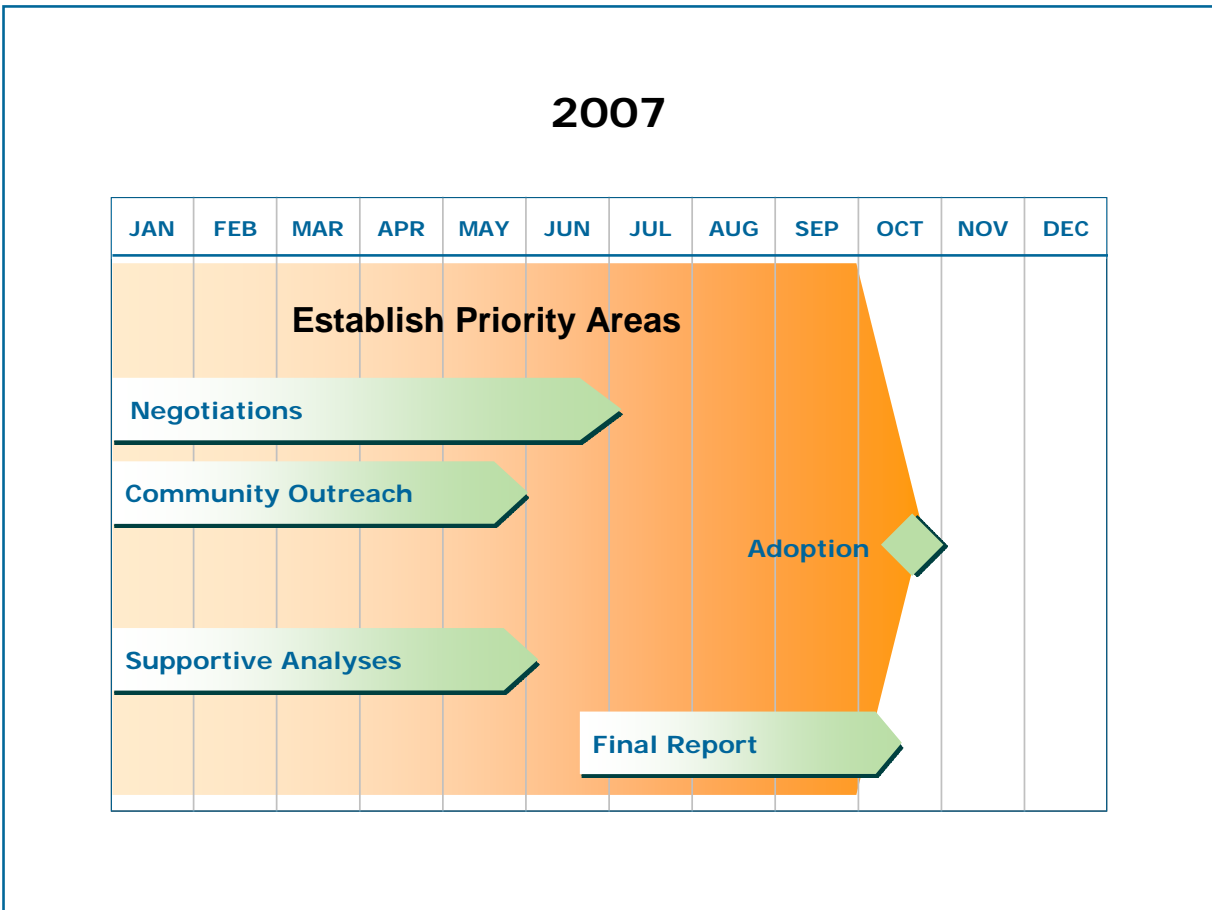


Priority development areas, ideally complemented by conservation areas, will be the primary geographic expression of a focused regional development strategy. This regional strategy, and local general plans consistent with the strategy, may become the key to accessing state planning and infrastructure funding. This proposed funding is intended to provide incentives for compact infill development, conservation of environmentally sensitive areas and the provision of affordable housing. The priority areas will also be of assistance in formulating a Regional Housing Needs Allocation (RHNA) process which is driven by a collective Bay Area Vision and is more responsive to the interplay of regional and local objectives.

Negotiation of priority development areas will be a two-way process, done in partnership with local governments and potentially involving the participation of many regional and local stakeholders. As it involves multiple parties as partners and participants, the precise nature and timing of the negotiation process is only imperfectly—if at all—predictable. The process will be owned by the regional agencies and by our local partners and defined jointly over the next several months. At this point, it is constrained by only two milestones, a regional conference to compare notes and confirm directions in October of 2006 and an objective of officially adopting priority areas as a regional strategy one year later.

The negotiations will be supported by iterative analyses of spatial data and the exploration of what-if scenarios through 3-D visualizations and other modeling techniques. The stakes are po-

tentially high: access to substantial incentives, new RHNA numbers, and a long-term re-direction of regional development and associated public investments. The negotiations will be substantive and will likely command a great deal of serious and time-consuming attention.

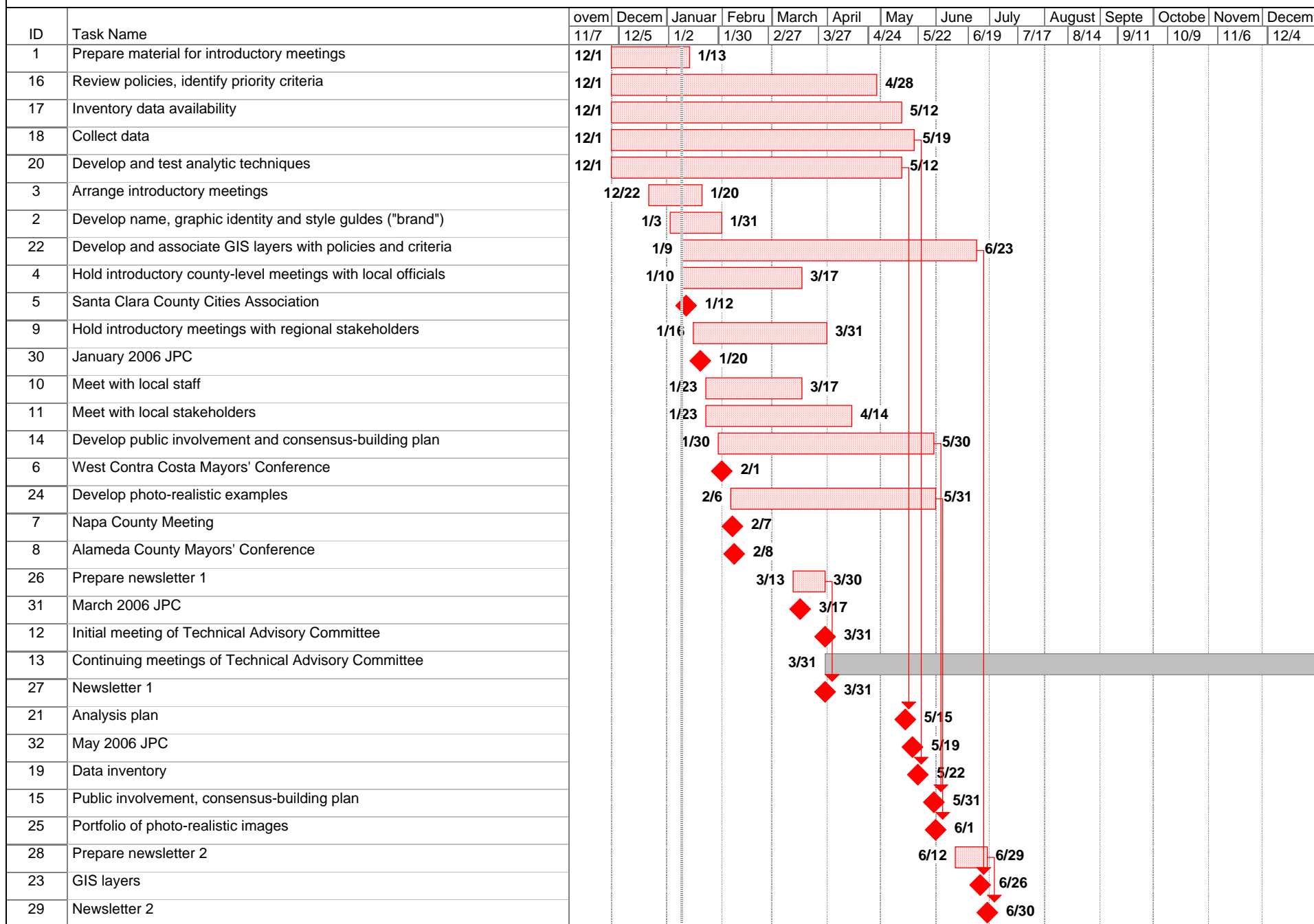


To kick off the program, meetings are currently underway with groups of local governments. These meetings involve the active participation of JPC members and of other members of regional planning bodies. An up-to-date schedule of meetings will be provided at the JPC meeting and on the JPC website.

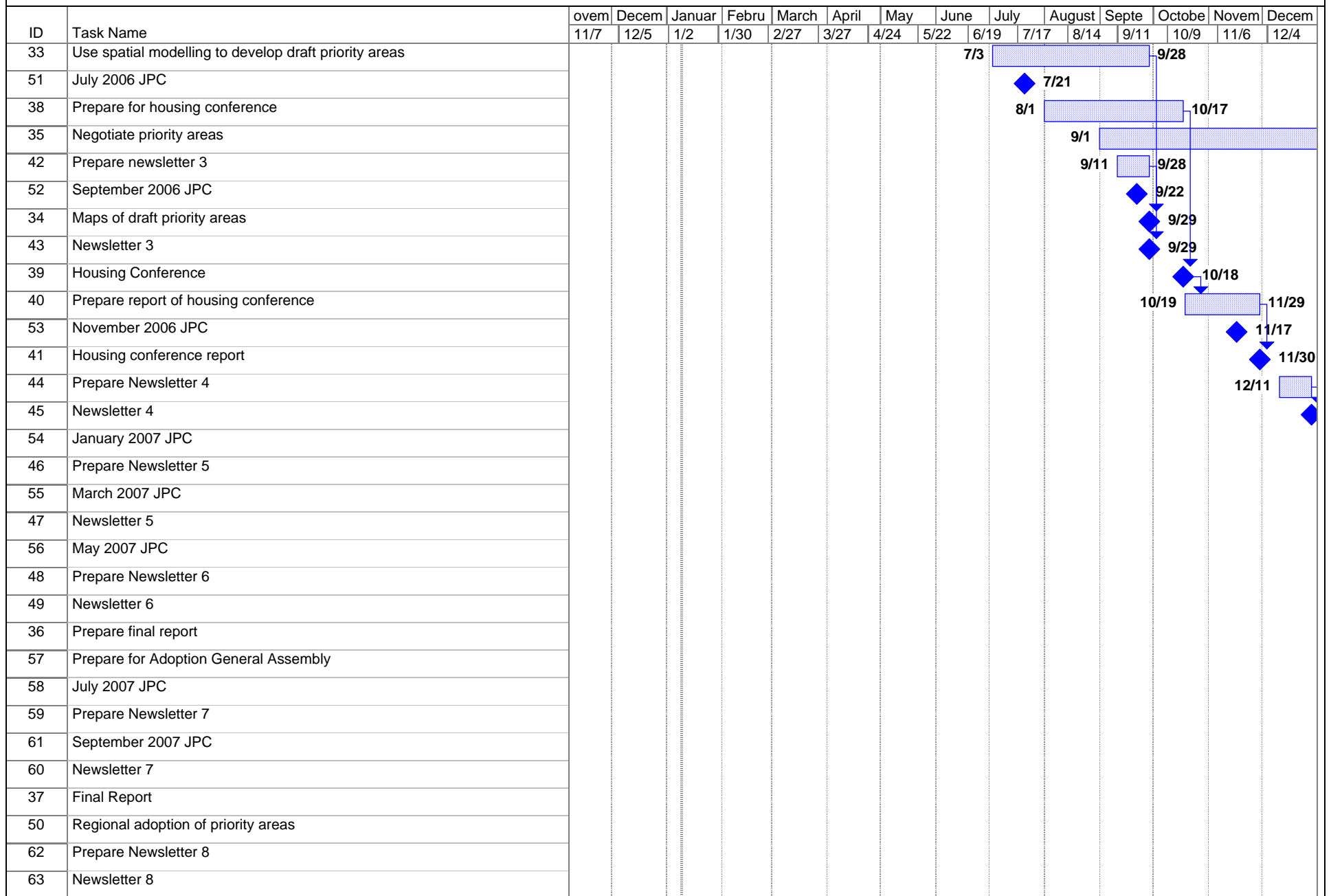
Future progress will be reported at bi-monthly JPC meetings and through a widely distributed newsletter. The JPC will be the primary locus for vetting regional policy issues as they arise.

Ted Droettboom
Regional Planning Program Director

Draft Blueprint Schedule



Draft Blueprint Schedule



Draft Blueprint Schedule

| ID | Task Name | Januar 1/1 | Febru 1/29 | March 2/26 | April 3/26 | May 4/23 | June 5/21 | July 6/18 | August 7/16 | Septe 8/13 | Octobe 9/10 | Novem 10/8 | Decem 11/5 | Januar 12/3 | Febr 12/31 | Febr 1/28 |
|----|--|---------------|---------------|---------------|---------------|-------------|--------------|--------------|----------------|---------------|----------------|---------------|---------------|----------------|---------------|--------------|
| 1 | Prepare material for introductory meetings | | | | | | | | | | | | | | | |
| 16 | Review policies, identify priority criteria | | | | | | | | | | | | | | | |
| 17 | Inventory data availability | | | | | | | | | | | | | | | |
| 18 | Collect data | | | | | | | | | | | | | | | |
| 20 | Develop and test analytic techniques | | | | | | | | | | | | | | | |
| 3 | Arrange introductory meetings | | | | | | | | | | | | | | | |
| 2 | Develop name, graphic identity and style guides ("brand") | | | | | | | | | | | | | | | |
| 22 | Develop and associate GIS layers with policies and criteria | | | | | | | | | | | | | | | |
| 4 | Hold introductory county-level meetings with local officials | | | | | | | | | | | | | | | |
| 5 | Santa Clara County Cities Association | | | | | | | | | | | | | | | |
| 9 | Hold introductory meetings with regional stakeholders | | | | | | | | | | | | | | | |
| 30 | January 2006 JPC | | | | | | | | | | | | | | | |
| 10 | Meet with local staff | | | | | | | | | | | | | | | |
| 11 | Meet with local stakeholders | | | | | | | | | | | | | | | |
| 14 | Develop public involvement and consensus-building plan | | | | | | | | | | | | | | | |
| 6 | West Contra Costa Mayors' Conference | | | | | | | | | | | | | | | |
| 24 | Develop photo-realistic examples | | | | | | | | | | | | | | | |
| 7 | Napa County Meeting | | | | | | | | | | | | | | | |
| 8 | Alameda County Mayors' Conference | | | | | | | | | | | | | | | |
| 26 | Prepare newsletter 1 | | | | | | | | | | | | | | | |
| 31 | March 2006 JPC | | | | | | | | | | | | | | | |
| 12 | Initial meeting of Technical Advisory Committee | | | | | | | | | | | | | | | |
| 13 | Continuing meetings of Technical Advisory Committee | | | | | | | | | | | | | | | |
| 27 | Newsletter 1 | | | | | | | | | | | | | | | |
| 21 | Analysis plan | | | | | | | | | | | | | | | |
| 32 | May 2006 JPC | | | | | | | | | | | | | | | |
| 19 | Data inventory | | | | | | | | | | | | | | | |
| 15 | Public involvement, consensus-building plan | | | | | | | | | | | | | | | |
| 25 | Portfolio of photo-realistic images | | | | | | | | | | | | | | | |
| 28 | Prepare newsletter 2 | | | | | | | | | | | | | | | |
| 23 | GIS layers | | | | | | | | | | | | | | | |
| 29 | Newsletter 2 | | | | | | | | | | | | | | | |

10/31

Draft Blueprint Schedule

